



# FRIEDBERG JCC 5K

Run/Walk to Support Our Parkinson's Programs

**SUNDAY, MAY 19, 2024 | BALDWIN PARK**

## SPONSORSHIP OPPORTUNITIES

### TITLE SPONSOR \$10,000

- Naming rights for race
- Exclusivity rights for race
- Speaking opportunity at opening of race
- Logo on all promotional and press materials, event signage and social media
- Enlarged logo on back of participant shirt
- Event Website with embedded link to your website
- Three Email Blasts: Target audience: 30,000+ current runners in Nassau/Suffolk
- Placement on hundreds of Free Finish Line Photos
- Promotional materials in race bag (due 4/16)
- 10 Race Entries
- First right of refusal for future events

### PREMIER \$5,000

- Sponsorship of start and finish line
- Logo on all promotional and press materials, event signage and social media
- Logo on back of participant shirt
- Event Website with embedded link to your website
- 3 Email Blasts: Target audience: 30,000+ current runners in Nassau/Suffolk
- Placement on hundreds of Free Finish Line Photo
- Promotional materials in race bag (due 4/16)
- 8 Race Entries

### PLATINUM \$2,500

- Sponsorship of awards OR Sponsorship of runner shirt
- Logo on all promotional and press materials, event signage and social media
- Logo on back of participant shirt
- Event Website with embedded link to your website
- 3 Email Blasts: Target audience: 30,000+current runners in Nassau/Suffolk
- Placement on hundreds of Free Finish Line Photos
- Promotional materials in race bag (due 4/16)
- 6 Race Entries

### GOLD \$1,000

- Sponsorship of Volunteer Shirts
- Logo on all promotional and press materials, event signage and social media
- Logo on back of participant shirt
- Event Website with embedded link to your website
- 3 Email Blasts: Target audience: 30,000+ current runners in Nassau/Suffolk
- Placement on hundreds of Free Finish Line Photos
- Promotional materials in race bag (due 4/16)
- 4 Race Entries

### SILVER \$500

- Logo on all promotional and press materials, event signage and social media
- Logo on back of participant shirt
- 1 Email Blast: Target audience: 30,000+ current runners in Nassau/Suffolk
- Placement on hundreds of Free Finish Line Photos
- Promotional materials in race bag (due 4/16)
- 2 Race Entries

### BRONZE \$250

- Logo on all promotional and press materials, event signage and social media
- Logo on back of participant shirt

## SPONSORSHIP RECOGNITION

Sponsorship Level: \_\_\_\_\_

Email logos to [kminsky@friedbergjcc.org](mailto:kminsky@friedbergjcc.org) (4/16 due date)

List your company/name as you would like it to appear:

Please do not list my company or name

The Friedberg JCC offers a wide variety of both physical and supportive programs for those with Parkinson's. Our programs provide participants opportunities to exercise through boxing and Tai Chi classes, along with a range of lectures and support groups for those diagnosed and caregivers. Our calendar of events offers the Parkinson's community a chance to connect and improve their health in a safe and supportive environment.

**QUESTIONS?** Please contact Jackie Ruiz at 516-634-4019 or [jruiz@friedbergjcc.org](mailto:jruiz@friedbergjcc.org)



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